



KNXV

ORDER

Print Date 11/01/12

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Flight Dates **10/26/12-11/06/12**

Contract / Revision **304420 /** Product **Kirkpatrick for Congress 2012**

Original Date / Revision **07/11/12 11/01/12** Agency Com **15%**

Advertiser **Kirkpatrick / Democrat / Con** Billing Contact

Agency **Media Strategies and Resea** **1580 Lincoln Street**
Suite 510
Denver, CO 80203

Buying Contact Sales Office **KNXVL**

1580 Lincoln Street
Suite 510
Denver, CO 80203 Sales Region **LOC**
Agency Ref

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Sep **00:13:00**

Estimate # **11369**

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A35+**

Rev Codes **POL POL CAND**

Product Codes **DO**

Priority **P-6**

Advertiser Ref

Order Share 15% Market Value 307333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	261233

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	1	\$850.00	\$1,000.00	0.00
November 2012	69	\$38,335.00	\$45,100.00	0.00
Totals	70	\$39,185.00	\$46,100.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	1	\$850.00	\$1,000.00
10/29/12	11/06/12	69	\$38,335.00	\$45,100.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KNXV	10/30/12	11/06/12	M-F 6-7am M-F 6-7am	CM	6am-7am	11111--	:30	5	\$250.00	P-3	0.00 NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111--			4		\$250.00		0.00			
		Week: 11/05/12	11/11/12	11-----			2		\$250.00		0.00			
N 2	KNXV	10/30/12	11/06/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$250.00	P-3	0.00 NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111--			4		\$250.00		0.00			



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Contract / Revision **304420** Flight Dates **10/26/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 11/01/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KNXV	10/30/12	11/06/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$250.00	P-3	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	11-----	2		\$250.00		0.00						
N 3	KNXV	10/31/12	10/31/12	M-F 10am-11am The View	CM	10am-11am	--1----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$450.00		0.00						
N 4	KNXV	10/30/12	11/06/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	1---1--	:30	2	\$150.00	P-6	0.00	NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----1--	1		\$150.00		0.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1		KNXV	10/29/12-11/04/12	M-F 12pm-1pm	12pm-1pm		-----F----	:30	(\$150.00)	0.00	NM				
See MG 4.3 [oversold by 14]															
3		KNXV	10/31/12-10/31/12	ABC World News M-F	5:30pm-6:30pm		--W-----	:30	\$1,650.00	0.00	NM				
Ⓜ MG for 25.1,4.1															
Week:		11/05/12	11/11/12	1-----	1		\$150.00		0.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2		KNXV	11/05/12-11/11/12	M-F 12pm-1pm	12pm-1pm		M-----	:30	(\$150.00)	0.00	NM				
See MG 14.7,14.8 [65% higher rate preempt rv 10/26]															
N 5	KNXV	10/30/12	11/06/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	11-1---	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-1---	2		\$250.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$250.00		0.00						
N 6	KNXV	10/30/12	11/06/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1111--	4		\$350.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$350.00		0.00						
N 7	KNXV	11/04/12	11/04/12	SU 4pm-430pm Right this Minute	CM	4pm-430pm	-----1	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$100.00		0.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1		KNXV	10/29/12-11/04/12	SU 4pm-430pm	4pm-430pm		-----Su	:30	(\$100.00)	0.00	NM				
See MG 7.2 [na due to program change preempt rv 9/6]															
2		KNXV	11/05/12-11/05/12	M-F 1pm-2pm	1pm-2pm		M-----	:30	\$100.00	0.00	NM				
Ⓜ MG for 7.1 11/04															
N 8	KNXV	11/04/12	11/04/12	SU 430pm-5pm Arizona Highway	CM	430pm-5pm	-----1	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$100.00		0.00						
N 9	KNXV	10/30/12	11/06/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1111--	4		\$450.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$450.00		0.00						



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Contract / Revision **304420** Flight Dates **10/26/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 11/01/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N10	KNXV	10/30/12	11/06/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	21111--	:30	6	\$550.00	P-3	0.00	NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1111--					4	\$550.00		0.00			
		Week: 11/05/12	11/11/12	2-----					2	\$550.00		0.00			
N11	KNXV	10/30/12	11/06/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	21211--	:30	7	\$900.00	P-2	0.00	NM	7	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1211--					5	\$900.00		0.00			
		Week: 11/05/12	11/11/12	2-----					2	\$900.00		0.00			
N12	KNXV	11/03/12	11/03/12	Sa 4pm/5pm News Sa 4pm News	CM	4-5p	-----1-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-					1	\$200.00		0.00			
N13	KNXV	11/04/12	11/04/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$200.00		0.00			
N14	KNXV	10/30/12	11/06/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	4	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1111--					4	\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KNXV	10/29/12-11/04/12	M-F 630pm-7pm		630pm-7pm	-TWThF----	:30		(\$500.00)		0.00	NM		
			See MG 14.7,14.8 [oversold]												
	2	KNXV	10/29/12-11/04/12	M-F 630pm-7pm		630pm-7pm	-TWThF----	:30		(\$500.00)		0.00	NM		
			See MG 14.6 [NA no time available. jtaylor 10/24/12]												
	3	KNXV	10/29/12-11/04/12	M-F 630pm-7pm		630pm-7pm	-TWThF----	:30		(\$500.00)		0.00	NM		
			See MG 14.7,14.8 [oversold]												
	4	KNXV	10/29/12-11/04/12	M-F 630pm-7pm		630pm-7pm	-TWThF----	:30		(\$500.00)		0.00	NM		
			Credited												
	6	KNXV	10/26/12-10/26/12	M-F 630pm-7pm		630pm-7pm	-----F----	:30		\$1,000.00		0.00	NM		
			Ⓜ MG for 14.2 10/31												
	7	KNXV	10/31/12-10/31/12	Charlie Brown Special		7p-8p	--W-----	:30		\$1,500.00		0.00	NM		
			Ⓜ MG for 14.1,4.2,14.3												
	8	KNXV	10/30/12-10/30/12	M-F 1pm-2pm		1pm-2pm	-T-----	:30		\$150.00		0.00	NM		
			Ⓜ MG for 14.1,4.2,14.3												
		Week: 11/05/12	11/11/12	1-----					1	\$500.00		0.00			
N15	KNXV	11/05/12	11/05/12	Monday Prime C Castle	CM	9pm-10pm	1-----	:30	1	\$4,000.00	P-6	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$4,000.00		0.00			



KNXV

Print Date: 11/01/12

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Contract / Revision **304420** Flight Dates **10/26/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 11/01/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N15	KNXV	11/05/12	11/05/12	Monday Prime C Castle	CM	9pm-10pm	1-----	:30	1	\$4,000.00	P-6	0.00 NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----	1		\$4,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	KNXV	11/05/12-11/11/12		Monday Prime C		9pm-10pm	M-----	:30		(\$4,000.00)		0.00 NM		
See MG 15.2, 15.3, 15.4, 15.5, 15.6 [oversold]														
2	KNXV	11/03/12-11/03/12		SA 10-1035pm		10pm-1035pm	-----Sa-	:30		\$1,000.00		0.00 NM		
Ⓜ MG for 15.1 11/05														
3	KNXV	11/03/12-11/03/12		Saturday Prime C		9pm-10pm	-----Sa-	:30		\$1,500.00		0.00 NM		
Ⓜ MG for 15.1 11/05														
4	KNXV	11/03/12-11/03/12		Sa 4pm/5pm News		4-430p	-----Sa-	:30		\$900.00		0.00 NM		
Ⓜ MG for 15.1 11/05														
5	KNXV	11/04/12-11/04/12		SU 4pm-430pm		4pm-430pm	-----Su	:30		\$525.00		0.00 NM		
Ⓜ MG for 15.1 11/05														
6	KNXV	11/05/12-11/05/12		M-F 430-5am		430-5am	M-----	:30		\$75.00		0.00 NM		
Ⓜ MG for 15.1 11/05														
N16	KNXV	10/30/12	10/30/12	Tuesday Prime A Dancing with the stars	CM	7pm-8pm	-1-----	:30	1	\$4,000.00	P-6	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1-----	1		\$4,000.00		0.00					
N17	KNXV	10/31/12	10/31/12	Wednesday Prime C Nashville	CM	9pm-10pm	--1----	:30	1	\$2,000.00	P-6	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--1----	1		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	KNXV	10/29/12-11/04/12		Wednesday Prime C		9pm-10pm	--W-----	:30		(\$2,000.00)		0.00 NM		
See MG 17.2 [oversold]														
2	KNXV	11/02/12-11/02/12		Friday Prime A		7pm-8pm	-----F--	:30		\$2,000.00		0.00 NM		
Ⓜ MG for 17.1 10/31														
N18	KNXV	11/02/12	11/02/12	Friday Prime A Last Man/Mailbu	CM	7pm-8pm	----1--	:30	1	\$1,000.00	P-6	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----1--	1		\$1,000.00		0.00					
N19	KNXV	11/04/12	11/04/12	Sunday Prime B Once Upon A time	CM	7pm-8pm	-----1	:30	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----1	1		\$4,000.00		0.00					
N20	KNXV	10/30/12	11/06/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11111--	:30	5	\$850.00	P-3	0.00 NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1111--	4		\$850.00		0.00					
Week:		11/05/12	11/11/12	1-----	1		\$850.00		0.00					
N21	KNXV	11/03/12	11/03/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----1-	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----1-	1		\$450.00		0.00					
N22	KNXV	11/04/12	11/04/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----1	:30	1	\$850.00	P-3	0.00 NM	1	\$850.00



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Contract / Revision **304420** Flight Dates **10/26/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 11/01/12

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Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	KNXV	11/04/12	11/04/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----1	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1			1			\$850.00		0.00			
N23	KNXV	10/30/12	11/06/12	Nightline Nightline	CM	1035pm-11pm (10:35 PM-11:00 PM)	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--			4			\$450.00		0.00			
Week:		11/05/12	11/11/12	1-----			1			\$450.00		0.00			
N24	KNXV	11/04/12	11/04/12	Su GMA Su 6-7am Good Morning ,	CM	6am-7am	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1			\$100.00		0.00			
N25	KNXV	11/02/12	11/02/12	Friday Prime C 20/20	CM	9pm-10pm	----F--	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	10/29/12-11/04/12		Friday Prime C	9pm-10pm		----F--	:30		(\$1,500.00)		0.00	NM		
See MG 4.3 [oversold]															

*Tax 1 Note: Tax 0.5%.

Totals 70 \$46,100.00